

Events

JML Investment Group & The Dubai International Boat Show

JML Investment Group introduces Offshore Legends



March 7, 2004 - Dubai, UAE: JML Investment Group will be participating in the Dubai International Boat Show 2004 at the Dubai International Marine Club, le Meridien – Mina Seyahi March 17-20, 2004.

Focusing on specialty brands and targeting clientele who possess passion, elegance and style, the JML Retail Division are delighted to introduce the exclusive clothing line of Offshore Legends inspired by the world of offshore boats and mega yachts at this year's Dubai International Boat Show 2004.

Offshore Legends is a brand synonymous with high-end fashion sportswear, its unique designs address sport minded, fashion-conscious individuals. The pioneer of offshore performance boats, Don Arrow, a name associated with fame, success and power, personifies the flamboyance that is the world of offshore racing reflected today through the Offshore Legend's collection. The Dubai International Boat Show is therefore the perfect platform to display this superior collection.

Corresponding with the up-coming launch of its Dubai flagship store at the Jumeirah Village Mall, Offshore Legends is amongst a number of exclusive designer brands that have confidently entrusted their collections to the growing accomplishments and the unyielding ethics of the JML Investment Group. To date, JML has booked 9 retail premises in the most prestigious Shopping Malls in Dubai, capitalizing around 10,000 sq/ft of trading surface.