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Company News/J/JML Investment Group**Canon**

Crew Clothing sets sail

JML Investment Group's most recent endeavor in Dubai is the opening of 3 boutique stores at Jumeirah International's Souk Madinat, thereby adding to their already growing retail empire.

Meandering through a bazaar of richly emulated Arabian streets, the Souk Madinat exposes visitors to 74 boutique shops, 20 coffee shops, restaurants, cafes and bars, open plazas, a nightclub and amphitheatre.

Nestled amongst this 'feast for the senses' is JML Investment Group's latest brand – Crew Clothing. Driven by the desire to produce the ultimate in casual wear, Crew Clothing has established a balance between luxury and practicality. Using the finest Italian cloths, distinctive colours and impeccable attention to detail, Crew Clothing maintains this unfaltering recipe that has allowed them to create a loyal following of customers who appreciate their single-minded dedication to classical yet stylish designs.

'Dedicated to sports, Crew have been actively sponsoring several internationally renowned sporting events including the Great British Coxless Four rowing team at the 2004 Athens Olympics, as well as being the proud supporters of the Liverpool Clipper in the 2002-2003 round the world race with over 80,000 spectators witnessing the dramatic conclusion of the race,' said Alastair Parker-Swift, managing director of Crew Clothing world wide.

Crew Clothing is amongst a number of exclusive designer brands that have confidently entrusted their collections to the growing accomplishments and the unyielding ethics of the JML Investment Group. To date, JML has booked 11 retail premises in the most prestigious Shopping Malls in Dubai, capitalizing around 10,000 sq/ft of trading surface.

Related Information:

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