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Company News/J/JML Investment Group**Canon**

OXBOW's second appearance in Dubai

JML Investment Group is proud to announce the second OXBOW boutique to be launched at Mina A'Salam's Souk Madinat.

Meandering through a bazaar of richly emulated Arabian streets, the Souk Madinat exposes visitors to 74 boutique shops, 20 coffee shops, restaurants, cafes and bars, open plazas, a nightclub and amphitheatre.

Nestled amongst this 'feast for the senses' is JML Investment Group's most recent endeavor – the opening of 3 boutique stores at Jumeirah International's Souk Madinat, thereby adding to their already growing retail empire. Smaller than the Village Mall's colorful shop, the Souk Madinat's OXBOW store will maintain the spirit that embodies this French brand - conveying a specific attitude related to personal achievement and fulfillment in sports via refined cuts, eye-catching prints and quality of materials.

'With the opening of the second OXBOW boutique, we are confident that the OXBOW brand has staying power and is the right concept for the Dubai market. We have received fantastic feedback from our premiere store at the Village Mall and this has given us the impetus to further promote the popular OXBOW clothing range' beamed JML's Vice President Marc Fleschen.

OXBOW is amongst a number of exclusive designer brands that have confidently entrusted their collections to the growing accomplishments and the unyielding ethics of the JML Investment Group. To date, JML has booked 11 retail premises in the most prestigious Shopping Malls in Dubai, capitalizing around 10,000 sq/ft of trading surface.

Related Information:

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